

PARTH KHANNA

DOB: 23/07/2004 | E-mail: parth.22538@sscbs.du.ac.in | Phone: +91 78 890 23 787 | [LinkedIn](#) | [Portfolio Page](#)



EDUCATIONAL QUALIFICATIONS			
Course/Examination	Institution	Year of Passing	Performance
B.Sc. (H) Computer Science	Shaheed Sukhdev College of Business Studies (University of Delhi)	2025	8.05 GPA
AISSCE (Science)	Government Model Senior Secondary School (Chandigarh)	2022	95.20% [476/500]
AISSE	St. John's High School (Chandigarh)	2020	95.50% [573/600]
CFA Institute Program Level 2	CFA Institute, USA	2026	Passed
TECHNICAL SKILLS			
MS Office (Excel, PowerPoint, Word), Python, MySQL, HubSpot, Power BI, Claude Code, MCP, n8n, Portfolio Management (F&O, USA & Indian Markets)			
WORK EXPERIENCE			
Proflex Finance LLC, USA – Founding Investment Analyst		[April 2024 – Present]	
<ul style="list-style-type: none">First founding-team Analyst at a US multi-strategy firm; scaled firm AUM to \$25M across SMAs and \$5M in the private-equity product (IRS 721)Responsible for the end-to-end business model of 2 Model Portfolios with a 300+ active subscriber base of Silicon Valley Mag-8 engineersShipped 2 end-to-end company websites (10k views/mo) with CRM funnels and 10+ integrations (GTM, Clarity, GSC) lifting lead conversion & brandBuilt 30+ market-intelligence decks (HTML, React) and real-time options-strategy monitors, delivering trade alerts and live P&L track to 50+ clientsAutomated research, strategy implementation & investor funnels using MCP, n8n, Claude Code, & Cursor, saving 10+ hr/w of manual effort			
Devyani International, Costa Coffee India – Strategy & Analytics Intern		[8 weeks, November 2023 – January 2024]	
<ul style="list-style-type: none">Enhanced Costa's e-commerce presence on Swiggy and Zomato by utilizing data mining and visualization techniques across 10+ spreadsheetsIdentified 8/50 high performance outlets & 4+ priority circles by geo-spatial mapping of Delhi NCR & Mumbai, assessing 5+ KPIs like KPT, ADT, RDCProduced a BI Dashboard on 6+ competitors including Starbucks, Third Wave Coffee; Utilized excel macros & integration of python libraries (Pandas)			
Oberoi Group, Strategy Consulting – Project Lead		[6 weeks, April – May 2024]	
<ul style="list-style-type: none">Spearheaded a team of 30+ to analyze and devise strategies for enhanced student onboarding of the STEP hotel management programCollaborated with key stakeholders (160+ schools, 70+ counsellors) to foster meaningful partnerships, boosting program visibility and awarenessEstablished a foundational framework outlining the approach for schools' outreach, revamped 2+ pitch decks used across board meetings			
Vodafone Idea India, Strategy Consulting – Project Lead		[8 weeks, April – June 2023]	
<ul style="list-style-type: none">Led a team of 6+ to devise a 5G rollout plan in India's B2C market by analyzing a potential \$200 billion telecom sector and constituent 5G segmentsDesigned a non-standalone distribution strategy by auditing cost, use cases, power, and efficiency to outlay 1.5 Lakh crore CAPEX requirementImplemented 5G use cases in 15+ industries; Suggested a tiered pricing plan, infra investments & phased rollout to target 16+ potential Indian cities			
PROJECTS UNDERTAKEN AND PUBLICATIONS			
Indonesian Microfinance Industry (Publication)	OCEN (Indian Framework) Integration with Indonesian Microfinance Institutes <i>In association with MMI & Kearney</i> <ul style="list-style-type: none">Executed socioeconomic analysis and formulated a 5-fold strategy to fix loan delinquency and financial inclusivenessPioneered integration of OCEN network in MFIs with an aggregate savings of IDR 512Mn impacting 800k+ stakeholdersProposed a three-layered industry plan using India's Digital Public Infrastructure with 36% IRR and cost of IDR 806.25 Mn		
Data Mining & Financial Programming (Indian & US Equities)	Investment Portfolio Creation Financial analysis and back-test against S&P Benchmark <i>Yahoo Finance, Python, MySQL</i> <ul style="list-style-type: none">Conducted ETL (Extract, Transform, Load) and analysed dataset of 50+ stocks in US markets utilizing yfinance & pandasCreated 5+ visualizations like scatter plots, box plots, and correlation heatmaps to assess risk-adjusted returns, volatilityApplied Z-value techniques, hypothesis testing (t-testing) with 99% confidence to prove that Model Portfolio has statistically significant risk-adjusted returns (Sharpe) from Benchmark Indices including S&P 500, Nifty 50, NASDAQ 100		
AWARDS AND ACHIEVEMENTS			
Personal Awards & Achievements	Institute Rank 8 – Ranked in the top 10% of department on exceptional performance (≥ 9 GPA in 10+ subjects)		[2024]
	Excellence Award (3 Times) – Scholar Badge Holder; CUET - Highest Score in Mathematics and IT (99+ Percentile)		[2022]
Team Awards & Achievements	National Rank 1 – Management Consulting – IIM Ahmedabad Out of 4500+ teams, INR 50,000 Cash Prize		[2023]
	National Rank 1 – Business Plan – IIM Bangalore (1200+ teams, ₹25,000 Cash Prize) Teams from ISB, XLRI, LSR		[2023]
	National Rank 2 – Equity Research & Financial Modelling – IIM Indore 1400+ Teams, INR 25,000 Cash Prize		[2023]
	Global Rank 5 – Strategy Consulting – Cornell University Sole undergraduate in finals, \$1500 Reimbursement		[2023]
	Global Top 8 – Microfinance Strategy – MMI Institute & Kearney 150+ teams globally across 4 continents		[2023]
	Global Semi Finalist – Portfolio Management – Blackrock & Canada Pension Fund Teams from 27+ countries		[2023]
	National Finalist – Management Consulting – Bain & Company Case Competition 5 Rounds, 700+ participants		[2024]
POSITIONS OF RESPONSIBILITY			
Director of Finance (International Finance Student's Association)		[Jul 2023 – May 2025]	
<ul style="list-style-type: none">Former Chief Investment Officer of the IFSA Investment Fund (1 Lakh+ AUM, 37% Growth last annum); Spearheaded 12+ fund review presentationsOnboarded 4+ companies valued at \$1 billion+ each for paid consulting projects, generating ₹50,000 in revenue and learning for 30+ membersInitiated a series of 20 economic articles with IIT Bombay and 3 research papers with BITS Pilani to promote collaborative knowledge sharingContinued IFSA Insights, with 2000+ active college student community members pan India, to disseminate knowledge on business and finance			
Treasurer (Association of Supply Chain Management – India Chapter)		[Jul 2024 – May 2025]	
<ul style="list-style-type: none">Onboarded 5+ Companies (including Angel Fund valued with AUM over \$65 Million+), Negotiated the biggest client deal (₹75,000) in branch historyOrganized Ascend – International Supply Chain Case Competition and accrued more than 1400+ registrations from LSE, IIM A/B/C/L/I/K, BCN, L.E.K			
OTHER INTERESTS AND ACTIVITIES			
Content Creation	Content creator on LinkedIn (5 lakh+ views) – Writes about Consulting, Finance, Athletics; 7,000+ followers on LinkedIn		
Miscellaneous	Completed 10+ Online Courses in Project Management, Investment Banking & Personal Finance from ISB, Google, JP Morgan		